

RADIUM

Building Good. Illuminating Lives —

Issue 2, Jan - Mar 2024

Building homes for an enriched lifestyle



RADIUM'S RULE OF 8



BUILD TOGETHER

Be professional and responsive always. Foster good team spirit and develop positive relationships.

BUILD DIFFERENT

Be daring. Innovate and drive change.



BUILD STANDARDS

Commit to excellence. Be masters of quality and reliability.



BUILD TRUST

Respect others. Deliver on commitments.



BUILD SPECTRUM

Start with our customers. Build to suit their desires.



BUILD EXPERIENCES

Create inclusive and diverse spaces that people will seek out.



BUILD SUSTAINABILITY

On every project, honour the environment and the communities around it.



BUILD VALUE

Always begin with economic opportunity and long-term value appreciation in mind.

Building Good on a Firm Foundation

Radium stands as a beacon of ethical construction, driven by a commitment to "Building Good" encapsulated in its 'Rule of 8' philosophy. This ethos guides every facet of the company's operations, transcending mere building structures to embody a holistic approach that prioritises societal well-being alongside architectural excellence.

Central to Radium's mission is sustainability, woven into the fabric of its projects. The company recognises the urgent need to preserve the planet for future generations, reflecting this awareness in its adoption of environmentally friendly practices. Through the incorporation of green energy and technology, utilisation of environmentally friendly materials and implementation of efficient resource management, sustainability is a fundamental principle guiding Radium's endeavours. In line with green living and the move towards greener mobility options, Radium is incorporating electric vehicle (EV) charging stations in its developments.

Innovation propels Radium forward, driving it beyond conventional boundaries. By embracing cutting-edge technologies such as the Industrialised Building System (IBS) and integrating state-of-the-art facilities and smart home technologies, Radium creates urban spaces that are not only functional but transformative. This commitment to innovation ensures that Radium remains at the forefront of architectural progress, continuously pushing the envelope of possibility.

Community engagement lies at the heart of Radium's identity,

recognising the symbiotic relationship between its success and the well-being of the communities it serves. Through strategic partnerships, philanthropic initiatives, and outreach programmes, Radium actively contributes to the growth and development of local communities. The TARC-Radium Care Student Loan initiative exemplifies this dedication, providing crucial financial support to students facing economic hardship, thereby facilitating access to education and fostering societal advancement. As part of its long-term collaboration with Tunku Abdul Rahman University of Management and Technology (TAR UMT), Radium is also planning a 300-metre covered walkway from the Taman Melati LRT station to the campus.

Radium also embraces its social responsibility with unwavering resolve. Whether through promoting diversity and inclusion within its workforce, advocating volunteerism among staff, or supporting charitable organisations like Shelter Home for Children and Pertiwi Soup Kitchen, Radium consistently demonstrates its commitment to making a positive impact on society.

In essence, Radium aspires to build not only physical structures but also a better world. Through its dedication to sustainability, innovation, community engagement, and social responsibility, Radium seeks to leave a lasting legacy of goodness and progress for generations to come.

“Leaving a lasting legacy of goodness”

A Modern Haven for Multi-Generational Living



In a changing world of living arrangements, multi-generational living is making a comeback. In countries like the US, UK, and Canada, where people are living longer, having fewer children, and housing costs are rising, living together with extended family members is becoming more popular.

In Malaysia, where family bonds are strong, multi-generational living is also gaining traction. With the increasing cost of living and housing, along with the growing need for eldercare and childcare, communal living options are becoming more appealing. Responding to this growing trend, Radium Development has created Radium Adesa @ Desa East Residences, a place that caters to modern family needs.

Radium Group Managing Director, Datuk Gary Gan, says: "With growing families in mind, we launched Radium Adesa @ Desa East Residences in June 2023. Offering flexible living spaces for all, thoughtfully laid out in a beautiful contemporary yet timeless design, Radium Adesa espouses the aspirations of modern families."



For more information,
please scan the QR code

“Radium Adesa espouses the aspirations of modern families”

Radium Adesa presents meticulously crafted units, boasting expansive floorplans tailored to fulfil the needs and wants of everyone in the family. Within these abodes lie not only private sanctuaries but also communal areas designed to nurture bonds. Private lift configurations also provide convenience and enhanced privacy and security for residents.

Radium Adesa also fosters a sense of community with shared spaces designed for different generations to socialise and interact. Boasting facilities spread across two levels spanning 1.7 acres, the development includes gardens, pools, a playground, and more, creating opportunities for gatherings and outdoor activities.

In addition to providing comfortable and inclusive living spaces, Radium Adesa is also environmentally conscious. With features like charging bays for electric vehicles, green building materials, and efficient resource management, the project has earned a provisional Silver GreenRe certification.

Come home to Radium Adesa, where modern living meets traditional values – a place where families can thrive for generations to come.



A New Gem Is Coming
To Old Klang Road

OPEN FOR REGISTRATION



FREEHOLD



Prime
Location



Excellent
Connectivity



Versatile &
Functional Layouts



Mature
Neighbourhood



Find out more
03-2787 7900

BUILDING GOOD: Engage, Empower, Succeed



1. Chinese New Year Event 2024 - Blossoming in the Year of Dragon.
2. iProperty.com Exhibition 2024 at Mid Valley City.
3. Ramadhan CSR Initiative with Pertiwi Soup Kitchen.
4. English media appreciation luncheon.
5. Malay & Chinese media appreciation luncheon.

Forward in 2024: RADIUM's Targets

1. Expand strategic landbank acquisitions and joint development ventures.
2. Diversify our revenue and enhance financial stability.
3. Strengthen our human capital through talent management.

After an encouraging first quarter, I am excited about the opportunities that lie ahead for Radium in 2024. Through our work, we align our strategies to our core pillars of people, governance, process, and product and innovation.

Understanding that our greatest asset is our people, we are dedicated to fostering a culture of growth and empowerment within our team. Hence, we are continuously looking at boosting our talent management initiatives, aimed at nurturing the skills and well-being of Radium staff, ensuring they realise their full potential and are equipped to drive our company forward.

In line with our guiding principles, the Radium Rule of 8, we maintain strong governance practices by upholding the

highest standards of integrity, transparency and accountability in all our operations. We also continually refine our processes to streamline workflows and maximise productivity.

As a property developer, we also understand the importance of providing our customers with excellent products, backed by innovation, to create value-driven offerings that resonate with modern lifestyles.

As we embark on this journey, I extend my sincere gratitude for your continued support and trust in Radium Development Berhad. Together, we will redefine the standards of excellence in property development and leave a lasting legacy for generations to come.

Radium Group Managing Director, Datuk Gary Gan

Driving Growth: 2024 Employee Objectives

Passionate about exceeding customer expectations.

Mohd Shahrizal, Customer Care

Streamline communication, build networks, and foster collaborations across all departments.

Fatin Aqilah, Corporate Affairs

We emphasise clarity, consistency, and constancy to strengthen our brand identity.

Marie Lim, Branding & Marketing

My focus is on building positive relationships, managing credit risks, and ensuring timely payments to achieved personal and department goals.

Noorfarhany, Credit Control

Enhancing company - wide communication towards quality training.

Edwin Ng, Human Resources & Admin

I advocate for strategic planning and diligent work to maintain a robust cash flow supporting company objectives.

Hui Fen, Finance

My focus is on meeting group sales targets; and I'm confident of achieving them because of my dynamic team's ability to leverage market intelligence.

Isaac Ooi, Sales

I lead my team to meet project milestones and elevate product quality, aiming to enhance Classic scores and meet timelines.

Yap Qing Fu, Project



RADIUM
BUILDING GOOD

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